

Salisbury Area Board – Youth Funding Proposal

Please use this form to apply for the extra funding available through Salisbury Area Board for projects that respond to youth issues.

Proposals will be considered at the 17 November, 2011 Area Board meeting.

Your name:	Jayne Moverley
Organisation:	SPLASH
Address:	c/o Chippenham Police Station, Wood Lane,
	Chippenham, Wiltshire, SN15 3DH
Email:	splash@wiltshire.police.uk
Telephone:	01380 734106
Organisation Type:	Registered Charity 1048590
(delete at appropriate)	

Please give a brief description of your proposed project:

"Splash promotes inclusion and development through a programme of activities for young people in the school holidays for the well being of the whole community" We have been running Splash for 22 years during which time we have supported many thousands of young people in Wiltshire and have lots of experience and understanding to draw on.

Young people who are experiencing difficulties and challenges in life are invited to come to our holiday projects. The projects are free, a mixture of 1 -4 day activities and fall into four main categories, Sport, Art, Environment/Outdoor, Food.

We want to enable troubled and vulnerable young people aged 9 - 16 to participate in positive activities, to increase self esteem, to improve young people's personal and social skills, to encourage positive behaviour and divert from negative and anti social behaviour. We provide activities during school holidays because this is often a time of year when many young people are left to fend for themselves, get bored, and are often drawn into trouble and conflict. Our aim is to keep them safe and healthy, away from trouble, to increase opportunities for them to enjoy and achieve, and to offer support for families under stress or who are financially challenged.

The children and young people who attend our projects are among the most troubled, chaotic, unhappy in our county. They are vulnerable, find life turbulent, challenging, a place where they often feel they 'don't fit'. They are looked after, young carers, experiencing mental/physical abuse; on the child protection register have difficulties managing behaviour/emotions. They may be living in a refuge or homeless, involved in substance/alcohol use, self harm, or living with parents/guardians who, because of their own negative issues can make life tough for these children/young people. Their physical/mental health is often low and they find learning difficult, characteristically fail at school, are at risk of exclusion/excluded, and many become drawn into negative peer groups and encouraged into anti social behaviour and crime finding it difficult to get work or training.

They find integrating into the community confusing, difficult. Mainstream activities are limited because of their poor interpersonal skills, their lack of parenting, financial support, their challenging needs and behaviour all making life a constant struggle. Many are Autistic, and on medication, most are constantly being monitored, measured, and supported by professionals. Characteristically they display a lack of self esteem, self worth, self confidence. Splash projects support them in positive activities which help to raise their self esteem, confidence and life skills.

Where will the project take place?	Salisbury
When will the project take place?	School Holidays
Who is the project aimed at?	Young People aged 9 – 16 years
How do you know the project is needed?	Evidenced in Wiltshire Childrens Plan, 11-19 Commissioning Consultations, Tired of Hanging Around Audit Commission Agenda and more specifically we know because we regularly ask young people to tell us what they would like to do or experience and we plan our projects from the things they tell us. Some Quotes:- "The bit that I enjoyed most was making things because I don't get to do that a lot" "Splash means that I would be able to do something that makes me smile" "You could make the project better by making it longer and more days" "I met with today and he was so positive about the experience. He enjoyed it very much and is hoping to be involved in your next event. The child in question is often subdued and I have never seen him so enthusiastic! In fact he would not stop talking about what he had done" "An excellent organisation with great personnel"

Any other information to support your proposal?

Splash is totally reliant on fundraising to cover project costs having no regular funding. We have a sound reputation and have been operating as a charity since 1995. We are supported with office space and communications eg IT, Phones etc, by Wiltshire Police which is of great value ensuring that grants and donations received go to supporting direct activity costs.

How will you know if	
your project has been	
successful?	

We carry out monitoring and evaluation automatically as part of our processes and staff have undergone professional evaluation training. The processes include face to face discussions, feedback via questionnaires with users and stakeholders, written reports, observations from workers, and collection of statistical data. All of which is detailed in an evaluation report following each holiday period, and at the end of a year. This is shared with the Splash Board and relevant

	grant funders. It is used to enable us to ensure we are meeting our aims and objectives and any agreed outcomes.
What will happen to your project if your proposal is not supported?	If the proposal is not supported then Splash cannot guarantee running projects in Salisbury.
Have you had any other funding towards the project? If so, from whom? (inc. Wiltshire Council)	We have just begun fundraising for our next programme. Whilst funding has been secured there is none specifically for Salisbury.

What is the total cost of	Activity Programme across every school holiday in
the project?	Wiltshire £35,650
How much funding are you seeking from the area board?	£5,000 would ensure an activity programme in Salisbury during each school holiday. If more funding were available then this would provide even more activity days.
Does your organisation	Yes
have a bank account?	

Signed: Jayne Moverley Date: 7th December 2011

Please complete and return this form by 6 October, 2011 to:

Marianna.dodd@wiltshire.gov.uk